

VISION

2020

THE EVOLVING LANDSCAPE OF HIGHER
EDUCATION REQUIRES A CLEAR VISION

TCS Education System

“And then I realized what you do with an idea, you change the world.” –Kobi Yomada

Vision 2020 is the natural evolution from where we are today. We have already set ourselves apart in the world of higher education by bringing together five colleges and universities with the shared purpose of preparing innovative, engaged, purposeful agents of change who serve our global community. With Vision 2020, we have the opportunity to take the next steps—to go from setting ourselves apart to leading the way.

This document outlines our vision for the year 2020 and who we will become. Our goals specify how we will expand our global community, enhance student outcomes, foster collaboration, and reinforce our stature as a premier force in higher education.

6,500 STUDENTS & 25,000 ALUMNI

5 COLLEGES & UNIVERSITIES

Dallas Nursing Institute
The Santa Barbara & Ventura Colleges of Law
Saybrook University
Pacific Oaks College & Children's School
The Chicago School of Professional Psychology



10 AREAS OF EXPERTISE

Academic Affairs Support
Admissions & Enrollment
Compliance & Legal
Finance & Accounting
Human Resources
Information & Learning Technology
Global Engagement
Marketing
Strategic Planning & Development
Student Management

As a result of our efforts, each of our colleges and universities will be recognized for their respective leadership roles, progressive attempts to achieve educational goals, maverick traditions in higher education as well as their enduring drive to meet the needs of their students. In addition, our strides will solidify TCS Ed System as the model of choice for higher education.

We continue to show that we are truly better together. Our successes invigorate us, inspiring us to work harder and to reach further. Charting a course for a vibrant future, this is our vision for the year 2020.

10 CITIES & 11 CAMPUS LOCATIONS

Oakland, CA	Pasadena, CA	Chicago, IL
Seattle, WA	Los Angeles, CA	Washington, D.C.
Santa Barbara, CA	Irvine, CA	
Ventura, CA	Dallas, TX	

6 INTERNATIONAL LIAISON OFFICES

Brazil	Germany	Rwanda
China	Peru	South Africa

GLOBAL PARTNERS IN 12 COUNTRIES

Australia	Mexico	Israel
Austria	Nepal	Northern Ireland
England	France	Sierra Leone
Japan	Guatemala	Thailand



COMMUNITY BEYOND BORDERS

RECOGNIZED FOR STUDENT OUTCOMES
THRIVING THROUGH COLLABORATION
PREMIER FORCE IN HIGHER EDUCATION

We have grown globally and technologically into a fully integrated higher education network of colleges and universities.

In the year 2020, enrollment has grown to include 8,000 students across all degree levels. This is an achievement made possible thanks to our expanded suite of educational programs—including micro-credentialing, field experiences, practice-based learning, and stacked degrees—to create more well-rounded professionals.

Ten percent of our student population is from outside of the United States, and every student has the opportunity to incorporate international experiences into their education. Our boards of trustees include leaders who have contributed to the globalization of the organization and helped increase partnerships with international institutions for global initiatives.



COMMUNITY BEYOND BORDERS

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THRIVING THROUGH COLLABORATION

PREMIER FORCE IN HIGHER EDUCATION

Our focus on the needs of our students has helped them achieve international stature as leaders in their respective fields.

In addition to reducing student debt and increasing scholarships and endowments through resourceful tuition models, we explore new technologies that benefit a wide range of specializations, preparing our students for high-level positions in the global marketplace.

By integrating their personal life experiences into active learning, graduates quickly find purposeful employment in their profession of choice. Alumni remain engaged with the TCS Ed System community long after graduation and are part of a valued referral network.



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Our community nurtures innovation through a culture that emphasizes progressive, interdisciplinary thinking.

Each year we host an annual academic assembly that explores building new concepts, programming, and models. Students are free to take classes anywhere throughout the system regardless of their home college, which leads to dynamic and unique educational experiences.

Because we scale our physical and personnel resources, our financial strength has not only sustained us through enrollment and economic downturns but has fueled substantial growth.



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As we continue to thrive in a competitive landscape, our innovative model and culture has established a new benchmark for other institutions.

We are known for both our willingness to take risks and our reliance on evidence-based decision making. Our faculty and alumni are regarded as experts who consistently impact their local, national, and global communities.

As a result, we are internationally recognized as an organization that strives to solve societal problems by educating global agents of change.



THESE ARE THE STUDENTS OF 2020:
INTERNATIONAL. THINK ACROSS
BOUNDARIES. **VALUE FLEXIBILITY.**
LEARN THE SAME WAY THEY CONSUME
MEDIA. **FOCUSED ON OUTCOMES.**



TOGETHER, WE HAVE CULTIVATED A SYSTEM THAT IS GREATER THAN THE SUM OF ITS INDIVIDUAL PARTS.

Each one of our graduates represents an immeasurable impact on our global community.

Vision 2020 reinforces our commitment to advancing long-term sustainability by delivering high-level educational support services through an innovative, collaborative network.

Navigating the evolving landscape of higher education is a challenge. TCS Education System will continue to meet that challenge as The Community Solution in Higher Education.™



